



5TH **NATION**  
DIGITAL SUMMIT

  
**Nation Media Group**  
Media of Africa for Africa

# TRANSFORMATIVE INNOVATIONS

Shaping Africa's Future for Sustainable  
Prosperity

## TENTATIVE PROGRAMME

19th-21st February 2025 | Diani Reef Beach Resort, Ukunda



# 5TH NATION DIGITAL SUMMIT PROGRAMME

## DAY 1 - 19TH FEBRUARY

TIME	ACTIVITY	DETAILS
2:00 PM	Guest Arrivals	Guests check in to accommodations and register for the summit
Masterclass Sessions		
	TOPIC	FACILITATOR
3:00 PM - 4:30 PM	Innovation for Action	Exploring actionable steps to implement digital innovations across industries in Africa Digital4Africa
	Policy for Digital Transformation	Understanding regulatory frameworks and enabling policies for sustainable growth
	Future-Proofing Business Strategies	Insights into leveraging technology to adapt and thrive in evolving markets DigiTribe EABL
4:30 PM - 5:30 PM	REFRESHMENT BREAK	
7:00 PM - 9:00 PM	Gala Dinner and Welcome Speeches	Formal dinner with welcome speeches
	Recognition of Partners	Acknowledgment of sponsors and partners contributing to the summit

## DAY 2 - 20TH FEBRUARY 'INNOVATION FOR ACTION'

TIME	SUB-THEME	SESSION TITLE/THEME	FORMAT
MORNING	Day 2 Theme video	A short video introduction setting the tone for the day's conversations	On-screen video
	Overview of Africa's potential in driving innovation across industries	"Digital Transformation in African Industries"	Case Study Presentation: • Luchiri Omoto - Founder, GISasp Kenya
	Digital transformation across African industries	"Digital Transformation in African Industries"	Panel Discussion: • Effie Thiong'o - Head of Innovation, EABL
	Setting the stage for Africa's digital future through innovation and collaboration	"Charting Africa's Digital Future: Innovation, Growth & Impact"	Opening Remarks: • Monicah W. Ndung'u - COO, Nation Media Group
	Overview of Africa's potential in driving innovation across industries	"The Future of Innovation in Africa"	Keynote Address: CS/PS Ministry of ICT
TEA BREAK			
MID-MORNING	Exploring health tech innovations and the role of digitalization in healthcare in Kenya	"Kenya's Health Tech Innovations: Redefining Patient Access"	Case Study Presentation: • Dr. Musa Misani - COO, Jubilee Health Insurance
	Highlighting how emerging technologies, data-driven solutions, and strategic investments are driving scalable and sustainable healthcare innovations	"The Future of Digital Healthcare in Africa: Scaling Innovation for Impact"	Panel Discussion
	Strategies to safeguard data while promoting inclusivity.	"Cybersecurity and Data Inclusion"	Panel Discussion: • Bernard Kariuki - Director of Corporate Trainings and Development, Moringa School
LUNCH BREAK			
AFTERNOON	Insights into how fintech is enabling financial access for underserved populations.	"Fintech and Financial Inclusion: Driving Economic Empowerment"	Fireside Chat
	Showcase of startups innovating in digital venture entrepreneurship and market expansion.	"Digital Venture Startups: Accelerating Africa's Growth"	Fireside Chat

CLOSE OF DAY ONE

# 5TH NATION DIGITAL SUMMIT PROGRAMME

## DAY 3 - 21ST FEBRUARY

### 'POLICY, SUSTAINABILITY, AND FUTURE DIRECTIONS'

TIME	SUB-THEME	SESSION TITLE/THEME	FORMAT
MORNING	Day 3 Theme video	A short video introduction setting the tone for the day's conversations	On-screen video
	Leveraging technology and innovation to create sustainable, smart African cities	"Smart Cities and Sustainable Living: Africa's Blueprint"	Panel Discussion
	Leveraging affordable technology for inclusive learning	"Equitable Access to Education Through Affordable Technology"	Panel Discussion
	Focus on sustainability, regulatory frameworks, and digital inclusion	"Shaping Africa's Future: Sustainable Policy Directions"	Keynote Address: <ul style="list-style-type: none"> <li>H.E. Ambassador Philip Thigo, MBS - Office of the Special Envoy on Technology</li> </ul>
TEA BREAK			
MID-MORNING	Digital services that transform governance and citizen engagement	"E-Government Success Stories: Kenya and Beyond"	Case Study Presentation
	The rise of digital currencies, regulatory challenges, and opportunities in Africa's financial ecosystem	"The Future of Money: Crypto, Central Bank Digital Currencies & Regulation"	Panel Discussion
LUNCH BREAK			
AFTERNOON	Inspirational talk from a global leader on driving innovation and sustainability in Africa	"Lessons from Global Innovations: Bridging Local and Global"	Fireside Chat
	Exploring the financial opportunities within Africa's digital content ecosystem	"Monetizing Creativity: The Financial Future of Africa's Digital Content Economy"	Expert Roundtable: <ul style="list-style-type: none"> <li>Just Ivy</li> </ul>
CLOSING	Closing with appreciation, key takeaways, and a vision for future innovation	"Reflections, Gratitude, and the Road Ahead for Digital Innovation"	Vote of Thanks: <ul style="list-style-type: none"> <li>James Sogoti - GM Commercial, Nation Media Group</li> </ul>
	Summary of the summit's insights and next steps for stakeholders	"The Path Forward: Collaborative Solutions for Africa"	Closing Address: <ul style="list-style-type: none"> <li>Russell Akuom - CIO, Nation Media Group</li> </ul>