

NATION

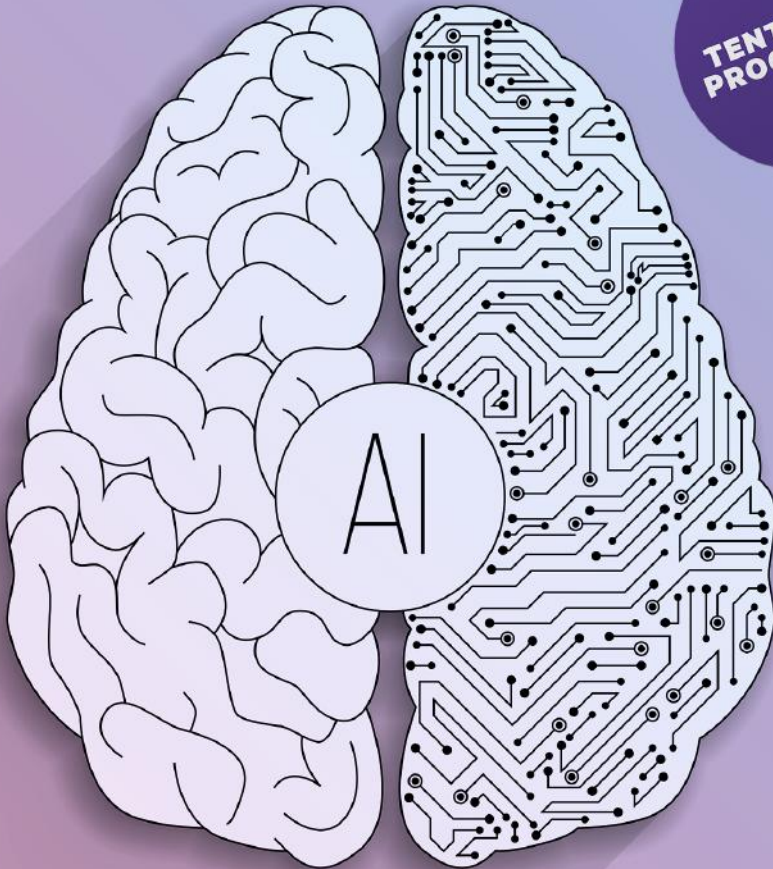
DIGITAL SUMMIT

4TH EDITION

THEME

SYNERGIES
IN DIGITAL
TRANSFORMATION
AND AI

TENTATIVE
PROGRAMME



21ST - 23RD FEBRUARY, 2024

LAKE NAIVASHA SAWELA LODGE

PROGRAM

ABOUT THE DIGITAL SUMMIT

The **4th edition** of The **Nation Digital Summit** is here and it is bigger and better.

The event will bring together leading experts in all things digital to present and discuss ideas, innovations, discoveries, and perspectives relating to the prevailing and emerging need of the increasingly digitized world.

Importantly the summit will be a key learning opportunity for corporate executives, decision makers in government, academic institutions, SME leaders amongst other stakeholders who are keen to strengthen digital technologies in their operations.

This year's digital summit theme is: **Synergies in Digital Transformation and AI** and seeks to explore the blending and mutual reinforcement of digital technologies and Artificial Intelligence that has led to a synergistic relationship that can drive technological advancements and create new opportunities across various domains. The Summit will serve to highlight AI's role as an enabler of digital transformation through its ability to analyze data, automate tasks, and make intelligent decisions.

The event will be held between **21st-23rd February 2024** at **Lake Naivasha Sawela Lodges, Naivasha**.

Some of the key subthemes that the conference will explore are as follows:

- **AI in Business Processes and Integration Strategies:** This subtheme will explore how businesses can effectively integrate digital technologies and AI into their existing infrastructure, best practices for seamless integration, and how can potential challenges be addressed.
- **Data Driven Decision Making and Ethical Considerations in AI:** Discussions will be centered around ethical implications of using AI technologies in business as well as responsible AI practices, transparency, and considerations for ensuring fairness and accountability.
- **Innovations at the Intersection:** This topic will explore innovations that have resulted from the convergence of digital and AI in organizations and how these innovations are creating new business opportunities.
- **Digital Transformation Success Stories:** Case Studies: Key speakers will share case studies of businesses that have successfully undergone digital transformations with the integration of AI, discuss lessons learned, challenges faced, and the outcomes achieved.
- **Navigating the Ethical Terrain of AI in Education:** This topic will explore possible areas of collaboration between technologists, educators, and policymakers in ensuring that AI serves as a tool for equitable, fair, and secure education.
- **Revolutionizing efficiency through the integration of AI in government operations:** Speakers in this panel will deliberate on ethical considerations in AI Governance, Data Privacy and Protection as well as ways of enhancing policy and governance through AI-Driven decision making.

The Summit will bring together diverse stakeholders from Techpreneurs, Investors, Corporate Decision Makers, Government and Academia. Others are Marketing Directors/ Managers, Heads of Innovation & Strategy Directors, Media Directors, Heads of Digital, Digital Directors, Digital Marketing Managers, County Executive Officers, Chief Officers, Communication Directors, Chief Executives Officers, Managing Directors and Board Members.

NB: The summit will closely adhere to the Kenya government's advice and recommendations on COVID-19.

DAY I

#NATIONDIGITALSUMMIT

21ST FEBRUARY 2024

WEDNESDAY

TIME	SESSION	SPEAKER	MODERATOR/MC
1:00pm - 2:00pm	Guest Arrival, Registration and Lunch		
2:00pm - 4:00pm	Masterclass Sessions		Sponsors
Masterclass	AI and Customer Experience Enhancement	Mr. Sam Mwangi - Chief Executive Officer - Socialmeds Digital Limited	TESPOK
	AI and Cybersecurity Integration	Mr. William Bill Baraza - Director - African Advanced Level Telecommunications Institute (AFRALTI)	
		Ms. Fiona Asonga Chief Executive Officer Technology Service Providers Association of Kenya (TESPOK)	
	Building a Data-Driven Culture	Mr. Ken Mbuki - Business Intelligence Analyst and Data Culture Lead, Moringa School	MORINGA
	A practical use cases of how AI can boost your sales and marketing	Mr. Francis Waitthaka - Team Leader Digital 4 Africa	
4:30pm - 5:15pm		T E A B R E A K	
7.00 PM - 9.00PM GALA DINNER			
Speeches	Mr. Stephen Gitagama - Group Chief Executive Officer Nation Media Group PLC		Dann Mwangi MC
	H.E. Dr. Irungu Kang'ata - Murang'a County Governor		
	H.E Susan Kihika, EGH - Nakuru County Governor		
	CS Eliud Owallo - Cabinet Secretary ICT and Digital Economy		
GUESTS LEAVE AT THEIR OWN WILL			

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DAY 2

22ND FEBRUARY 2024

THURSDAY

TIME	SESSION	SPEAKER	MODERATOR/MC
8:00am - 8:10am	Registration and Networking		
8:10am - 8:15am	Energizer		
8.15am - 8.20am	Opening Remarks	Mr. Stephen Gitagama - Group Chief Executive Officer Nation Media Group PLC	Dann Mwangi MC
8.25am - 8.30am	Opening Remarks	H.E. Dr. Irungu Kang'ata - Murang'a County Governor	
8.35am - 8.40am	Welcoming Remarks	H.E Susan Kihika, EGH - Nakuru County Governor	
8.45am - 8.50am	Opening Remarks	CS Eliud Owallo - Cabinet Secretary ICT and Digital Economy	
8.55am - 9.25am	Fireside Chat	Ms. Cha'Von Clarke-Joell CIPM, GDPR-P, INHC - Assistant Commissioner - Office of the privacy commissioner for Bermuda	Mbugua Njihia Moderator
9.30am - 10.45am	Revolutionizing efficiency through the integration of AI in government operations	Ms. Cha'Von Clarke-Joell CIPM, GDPR-P, INHC - Assistant Commissioner - Office of the privacy commissioner for Bermuda	Mbugua Njihia Moderator
		Mr. Joe Ageyo - Editor In Chief - Nation Media Group PLC	
		H.E. Dr. Irungu Kang'ata - Murang'a County Governor	
		Prof. Busalile Jack Mwimali - Editor/ Chief Executive Officer National Council for Law Reporting (Kenya Law)	
10.45 am - 11.00am		T E A B R E A K	
11.05am - 11.35am		Case study by Mr. Grzegorz Piechota	
11.40am - 12.55pm	Navigating the Ethical Terrain of AI in Education	Ms. Helen Titilola Olojede, PHD -Acting Head of the Department of Philosophy - National Open University of Nigeria	Dann Mwangi Moderator
		Mr. William Bill Baraza - Director - African Advanced Level Telecommunications Institute (AFRALTI)	
1:00pm - 2:00pm		L U N C H B R E A K	
2:00pm - 2:10pm	Guest Speaker	Dr. (Eng.) John K. Mosonik - Board Director- Safaricom PLC	Lydia Maison Moderator
2:15pm - 3:15pm	Data Driven decision making and ethical considerations in AI	Ms. Rosemary Koech-Kimwatu - Head data protection KCB	
		Ms. Sharola Akoth Odipo - Founder - Women in Artificial Intelligence	
		Mr. Hartnell Ndungi - Chief Data Officer - ABSA Group	
		Ms. Mercy Omollo - President, ISACA Kenya Chapter	
3.20pm - 3:50pm		Case study	
3:50pm - 4:00pm	Closing Remarks	Mr. Kenneth Oyolla - Chief Commercial Officer - Nation Media Group PLC	
4:00pm		E N D O F D A Y O N E	

FRIDAY

TIME	SESSION	SPEAKER	MODERATOR/MC
8.00am – 8.20am	Registration & Networking		
8.25am – 8.30am	Energizer		
8.30am - 9.10am	Setting the scene	Ms. Helen Titilola Olojede, PHD -Acting Head of the Department of Philosophy - National Open University of Nigeria	Dann Mwangi MC
9.15am - 9.45am Case study by Mr. George Njuguna and Ms. Charlotte Kepadisa			
9.50am – 11.05am	AI in Business processes and integration strategies	Mr. George Njuguna - Chief Information Officer Safaricom	Mbugua Njihia Moderator
11.10 am - 11.25am BREAK			
11.30pm - 12.45pm	Innovations at the intersection	Mr. Andrew Barden - Lead organiser - Africa Fintech Summit	Lydia Maison Moderator
		Mr. Mutembei Kariuki - Co-founder and Chief Executive Officer Fastagger	
		Mr. Oliver Mathenge - Managing Editor (Audience and Engagement) - Nation Media Group PLC	
		Hon. Lunani Joseph - CECM Public Service Management & ICT Vihiga County	
12.50pm – 1:00pm	Wrap-up	Mr. Sam Mwangi - Chief Executive Officer - Socialmeds Digital Limited	Dann Mwangi MC
1.05pm – 1:15pm	Closing Remarks	Mr. Kenneth Oyolla - Chief Commercial Officer - Nation Media Group PLC	
1:00pm LUNCH			
3.00PM DEPARTURE TO NAIROBI			

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